

Call for entries:

*Island Alliance of the Arts* presents: **CROSS CURRENTS**  
11<sup>th</sup> Annual Exhibition of California Artists December 1, 2017 – January 20, 2018

**IAA**, a Non Profit Organization, based in the city of Alameda, California, hosts **CROSS CURRENTS**, presenting artworks of new, emerging, and established artists. The **IAA** 2007-2016 exhibits were held at Rhythmix Cultural Works, Alameda Free Library and Alameda Museum. **IAA** received a grant from the Alameda County Art Commission in 2007, which has partly supported these exhibits. During the history of this event, **IAA** has presented the work of over 200 artists in **CROSS CURRENTS** exhibitions.

**"CROSS CURRENTS suggests the power of creative forces converging. Artists reach beyond traditional boundaries to interpret the many meanings of the title in their own style and medium."**

**CURATORS:** The IAA, **CROSS CURRENTS**, Exhibition Committee

**LOCATION:** Frank Bette Center for the Arts, (Main Gallery), 1601 Paru Street, Alameda, CA 94501, 510-523-6957

**TIMELINE:**

**Exhibit Dates:** December 1, 2017 – January 20, 2018

**Application Deadline:** Received or postmarked by Wednesday, October 4, 2017. No extensions.

Send CHECK, & APPLICATION addressed to:

Island Alliance of the Arts 2017-2018 Exhibit, c/o 3239 Briggs Avenue, Alameda, CA 94501. **Phone # 510-865-0541.**

**Send jpegs of artworks BY EMAIL to islandallianceofthearts@gmail.com, 300 dpi, 4"x6", RGB color.**

**Notification:** Accepted artists will be notified by Monday, October 30, 2017.

**Deliver artwork:** To *Frank Bette Center for the Arts*, on Sunday, November 26, 12:00-2:00 PM.

**Opening Reception:** Friday, December 8, 6:00-9:00 PM (Alameda Second Friday Art Walk)

**Artists' Talks and Refreshments & Closing Reception:** Saturday, January 20, 2:30-4:30 PM

Artist's signature required when removing artwork.

**Pick up artwork:** After Closing Reception on Saturday, January 20, 4:30-5:00 PM.

Artwork left after Saturday, January 20, 4:30-5:00 PM, will be charged a \$5 per day storage fee.

**No artwork may be removed before 4:30 PM on January 20th.** No exceptions.

**MEDIA:** All original visual artwork welcome, including new media, except video and film. (Space does not accommodate video and film) Maximum size for wall artwork is 48 inches high x 36 inches wide. Maximum footprint for 3D artwork is 36 inches x 36 inches. We have 16 x16 inch acrylic boxes to cover small 3D artwork and pedestals can be provided. We will have a maximum of 3 – 3D artworks, due to space limits. Maximum hanging weight on wall is 50 pounds.

**OPEN TO:** Visual artists living or working in California. Artwork must be hand-delivered to Frank Bette Center for the Arts.

**ENTRY FEE:** \$40. for up to 2 artworks. 2 artworks maximum.

**DIGITAL REQUIREMENTS:** Submit jpegs attached to EMAIL, to islandallianceofthearts@gmail.com,

300 dpi, 4 inches x 6 inches format and RGB color, titled as on the application. Include a list of images with artist's name, title of artwork, medium, size, year created and retail price. See attached exhibit application or download from the IAA web site. Work created within the last 2 years is preferred. The Committee will select artwork images for the exhibit postcard, press releases and archiving. **If actual artwork differs significantly from the emailed image, the work will not be accepted.**

**OTHER DETAILS:** 70% of a sale goes to the artist, 15% to IAA, and 15% to Frank Bette Center for the Arts. Participants must sign a Frank Bette Center for the Arts, Hold Harmless Agreement provided upon delivery of artwork. Each participant will receive 15 postcards for the event. (Ask if you need more.) If accepted, **artists will provide a current resume and artist statement in plastic binder sleeves. You may also bring PR business cards/postcards.**

Notifications of accepted work will be sent out by Monday, October 30, 2017

**COMPLETE PROSPECTUS:** Available at the **IAA** and **FBCA** web sites on Tuesday, September 12, 2017:  
<http://islandallianceofthearts.org/>, <http://www.frankbettecenter.org/>

**FOR MORE INFORMATION:** Call Bonnie Randall Boller, 510-865-0541, email to [bonnieclay@aol.com](mailto:bonnieclay@aol.com)

*Island Alliance of the Arts is a Public Benefit Nonprofit Organization in the City of Alameda, CA.  
IAA provides networking, exhibitions and other resources for artists of all disciplines while promoting  
an awareness of global issues. C1122336 501(c) 3. EIN 94 2885046*

*Island Alliance of the Arts presents: CROSS CURRENTS*  
11<sup>th</sup> Annual Exhibition of California Artists . December 1, 2017 – January 20, 2018

Held at Frank Bette Center for the Arts  
<http://www.frankbettecenter.org/>  
(FBCA Main Gallery), 1601 Paru Street, Alameda, CA 94501, 510-523-6957 .

FBCA is open Thursday-Sunday, 12:00-5:00 pm in December 2017, along with the FBCA Holiday Boutique. Volunteering time to “gallery sit” in December and January is encouraged. FBCA is open during business hours in January 2018,

Deliver artwork to Frank Bette Center for the Arts on  
Sunday, November 26, 2017 12:00-2:00 PM

### **Preparing Your Artwork**

In general, we want your matted and framed artwork to be covered with glass or acrylic. This is important for the protection of your art.

Always use a mat when your art comes close to the edge so that the frame won't cover part of the illustration or painting.

Frames are not necessary for gallery wrapped canvas or painted wood panels with finished edges.

We will not accept saw tooth hangers or frames held together with metal clips as these are not compatible with professional hanging systems and may not stay safely in place.

All artwork, if it is to be wall hung, must have at least two eye screws or “D” rings and a metal braided wire. The wire must be no lower than 1/4 of the distance down from top of the art or frame and made taut so that when stretched by the weight of the art it is not visible above the frame. Maximum hanging weight on wall is 50 pounds.

When in doubt about whether your art is ready to be hung professionally, don't hesitate to ask.

3D artworks must stand securely on a pedestal and not topple easily. Small 3D works, less than 16 inches square, will be covered with Plexiglas cubes. A few Plexiglas cubes and pedestals will be provided by the committee. Larger 3D artworks must not have hazardous projections.

Your artwork will not be included in the exhibit if it is not properly prepared. If actual artwork differs significantly from the emailed image, the work will not be accepted.

Thank you.

IAA Cross Currents Committee:

Bonnie Randall Boller, Mi'Chelle Fredrick, Teddy Goldsworthy-hanner, Barbara James, Colene Leong, Charles Lucke and Kathleen Schwab. FBCA contacts are Roslyn Harper and Margaret Fago.

Prospectus also available at the IAA and FBCA Web Sites:  
<http://islandallianceofthearts.org/>, <http://www.frankbettecenter.org/>

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HELD AT:  
Frank Bette Center for the Arts, (FBCA Main Gallery),  
1601 Paru Street, Alameda, CA 94501, 510-523-6957

APPLICATION DEADLINE:  
Wednesday, October 4, 2017. No extensions.

DELIVER ARTWORK:  
to FBCA on Sunday, November 26 th, 12:00-2:00 PM. No extensions.

MAKE CHECK PAYABLE AND MAIL WITH APPLICATION TO:  
Island Alliance of the Arts, c/o 3239 Briggs Avenue, Alameda, CA 94501

FOR MORE INFORMATION:  
Call Bonnie Randall Boller, 510-865-0541 or email: [islandallianceofthearts@gmail.com](mailto:islandallianceofthearts@gmail.com)

**Exhibit Application PLEASE PRINT**

PRINT FIRST NAME: \_\_\_\_\_ PRINT LAST NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PRINT EMAIL: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

AMOUNT OF CHECK ENCLOSED: \_\_\_\_\_ CHECK NUMBER: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

HOW DID YOU HEAR ABOUT THIS SHOW? \_\_\_\_\_

- 1. ATTACH JPEGs OF ARTWORK TO EMAIL AND SEND TO: [islandallianceofthearts@gmail.com](mailto:islandallianceofthearts@gmail.com)**  
300 dpi, 4 inches x 6 inches format and RGB color, titled as on the application.
- 2. SEND YOUR \$40. CHECK AND APPLICATION TO: IAA, 3239 Briggs Avenue, Alameda, CA 94501**  
List sizes of artworks by Height x Width x Depth. Maximum hanging weight on wall is 50 pounds.  
Maximum wall (frame) size is 48" H x 36" W. Maximum 3D Footprint is 36" x 36".

ARTWORK TITLE	MEDIUM	YEAR MADE	RETAIL PRICE	SIZE: (Height x Width x Depth)
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#1 \_\_\_\_\_

#2 \_\_\_\_\_

**PLEASE MAKE A COPY OF THESE PAGES FOR YOUR RECORDS**

ARTISTS MUST ALSO SIGN A "HOLD HARMLESS AGREEMENT"  
A copy of the agreement will be provided when you deliver your artwork to the  
Frank Bette Center for the Arts on Sunday, November 26, 2017, 12:00-2:00 PM

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