

Call for entries:

## *Island Alliance of the Arts presents: CROSS CURRENTS*

10<sup>th</sup> Annual Exhibition of California Artists . August 5-27, 2016

**IAA**, a Non Profit Organization, based in the city of Alameda, California, hosts **CROSS CURRENTS**, presenting artworks of new, emerging, and established artists. The **IAA** 2007-2015 exhibits were held at Rhythmix Cultural Works, Alameda Free Library and Alameda Museum. **IAA** received a grant from the Alameda County Art Commission in 2007, which has partly supported these exhibits. During the history of this event, **IAA** has presented the work of over 180 artists in **CROSS CURRENTS** exhibitions.

**"CROSS CURRENTS suggests the power of creative forces converging. Artists reach beyond traditional boundaries to interpret the many meanings of the title in their own style and medium."**

**CURATORS:** The **IAA**, **CROSS CURRENTS**, Exhibition Committee

**LOCATION:** **Alameda Museum**, 2324 Alameda Avenue, Alameda, CA 94501, 510-521-1233

### **TIMELINE:**

**Exhibit Dates:** August 5-27, 2016 .

**Application Deadline:** Received or postmarked by Wednesday, **June 1, 2016**. There will be no extensions.

Send CHECK, CD of ARTWORK & APPLICATION addressed to:

Island Alliance of the Arts 2016 Exhibit, c/o 3239 Briggs Avenue, Alameda, CA 94501

**Notification:** Accepted artists will be notified by Friday, July 1, 2016

**Deliver artwork:** To *Alameda Museum*, on Saturday, July 30, 11:00 AM -1:00 PM.

**Opening Reception:** Saturday, August 6, 12:30-2:30 PM

**Artists' Talks and Refreshments:** Saturday, August 27, 12:30-2:30 PM

**Exhibit Closing:** Saturday, August 27, 2:45-3:30 PM. Artist's signature required when removing artwork.

**Pick up artwork:** After Closing Reception on Saturday, August 27, 2:45 PM.

Artwork left after pick-up date will be charged a \$5 per day storage fee.

**No artwork may be removed before 2:45 PM on August 27th.** (no exceptions)

**MEDIA:** All original visual artwork welcome, including new media, except video and film. (Space does not accommodate video and film) Maximum size for wall artwork is 48 inches high x 36 inches wide. Maximum footprint for 3D artwork is 36 inches x 36 inches. Some 16 x16 inch acrylic boxes to cover 3D artwork and some pedestals can be provided. Maximum hanging weight is 120 pounds.

**OPEN TO:** Visual artists living or working in California. Artwork must be hand-delivered to Alameda Museum.

**ENTRY FEE:** \$35 for one artwork and \$5 for each additional piece with a maximum of 3 pieces.

**DIGITAL CD REQUIREMENTS:** Submit JPEGS on a CD, 300 dpi, 4 inches x 6 inches format and RGB color, titled as on the application. Include a list of images with artist's name, title of artwork, medium, size, year created and retail price. See attached exhibit application or download from the IAA web site. Work created within the last 2 years is preferred. Include SASE for return of your CD. The Committee will select artwork images for the exhibit postcard, press releases and archiving. **If actual artwork differs significantly from the CD image, the work will not be accepted.**

**OTHER DETAILS:** 70% of a sale goes to the artist, 10% to IAA, and 20% to the Alameda Museum. Participants must sign an IAA-Alameda Museum Hold Harmless Agreement provided upon delivery of artwork. Each participant will receive 15 postcards for the event. (Ask if you need more.) If accepted, artists will provide a current resume and/or artist statement in plastic binder sleeves. **Notifications of accepted work will be sent out by Friday, July 1, 2016.**

**COMPLETE PROSPECTUS:** Available at the **IAA** web site on April 26, 2016: <http://islandallianceofthearts.org/>

**FOR MORE INFORMATION:** Call Bonnie Randall Boller, 510-865-0541, email to [bonnieclay@aol.com](mailto:bonnieclay@aol.com)

*Island Alliance of the Arts is a Public Benefit Nonprofit Organization in the City of Alameda, CA.  
IAA provides networking, exhibitions and other resources for artists of all disciplines while promoting  
an awareness of global issues. C1122336 501(c) 3. EIN 94 2885046*

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10<sup>th</sup> Annual Exhibition of California Artists . August 5-27, 2016

HELD AT ALAMEDA MUSEUM, 2324 ALAMEDA AVENUE, ALAMEDA, CA

Deliver artwork to museum on

**Saturday, July 30**

**11:00 AM - 1:00 PM**

## **Preparing Your Artwork**

In general, we want your matted and framed artwork to be covered with glass or acrylic. This is important for the protection of your art.

Always use a mat when your art comes close to the edge so that the frame won't cover part of the illustration or painting.

Frames are not necessary for gallery wrapped canvas or painted wood panels with finished edges.

We will not accept saw tooth hangers or frames held together with metal clips as these are not compatible with professional hanging systems and may not stay safely in place.

All artwork, if it is to be wall hung, must have at least two eye screws or "D" rings and a metal braided wire. The wire must be no lower than 1/4 of the distance down from top of the art or frame and made taut so that when stretched by the weight of the art it is not visible above the frame.

When in doubt about whether your art is ready to be hung professionally, don't hesitate to ask.

3D artworks must stand securely on a pedestal and not topple easily. Small 3D works, less than 16 inches square, will be covered with Plexiglas cubes. Some Plexiglas cubes and pedestals will be provided by the committee. Larger 3D artworks must not have hazardous projections.

**Your artwork will not be included in the exhibit if it is not properly prepared.**

**If actual artwork differs significantly from the CD image, the work will not be accepted.**

Thank you.

IAA Cross Currents Committee:

Bonnie Randall Boller, Mi'Chelle Fredrick, Melissa Harmon, Teddy Goldsworthy-hanner,  
Barbara James, Colene Leong, Charles Lucke, Kathleen Schwab and Peter Sanderson.

Prospectus also available at the IAA Web Site: <http://islandallianceofthearts.org/>

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HELD AT ALAMEDA MUSEUM, 2324 ALAMEDA AVENUE, ALAMEDA, CA

Deadline for submission (application and check):

**Wednesday, June 1, 2016**

Make check payable and mail with application to:  
Island Alliance of the Arts, c/o 3239 Briggs Avenue, Alameda, CA 94501

FOR MORE INFORMATION: Call Bonnie Randall Boller, 510-865-0541, email to [bonnieclay@aol.com](mailto:bonnieclay@aol.com)

Exhibit Application  
**PLEASE PRINT**

PRINT FIRST NAME: \_\_\_\_\_ PRINT LAST NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

PRINT EMAIL: \_\_\_\_\_ PHONE NUMBER: \_\_\_\_\_

AMOUNT OF CHECK ENCLOSED: \_\_\_\_\_ CHECK NUMBER: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

HOW DID YOU HEAR ABOUT THIS SHOW? \_\_\_\_\_

**ARTWORK TO BE SUBMITTED ON CD WITH THIS APPLICATION: (PLEASE PRINT CLEARLY)**

List sizes of artworks by Height x Width x Depth.

Maximum wall (frame) size is 48" H x 36" W and maximum 3D Footprint is 36" x 36".

TITLE	MEDIUM	YEAR MADE	RETAIL PRICE	SIZE: (Height x Width x Depth)
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#1 \_\_\_\_\_

#2 \_\_\_\_\_

#3 \_\_\_\_\_

**PLEASE MAKE A COPY OF THESE PAGES FOR YOUR RECORDS**

**ARTISTS MUST ALSO SIGN A HOLD HARMLESS AGREEMENT**

A copy of the agreement will be provided when you deliver your artwork to the museum on **Saturday, July 30, 2016, 11:00 AM -1:00 PM**

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